



TO: ALL MEDIA
FROM: FUND A CURE FOR PANCREATIC CANCER, contact Robert L. Ciervo, Ph.D.
215-932-3200, robert@fundacure.com
RE: 2010 RUN OVER CANCER 5K Results
DATE: July 6, 2010

NEWTOWN, PA – The Newtown Middle School and bright blue skies were the scene for the Second Annual Run Over Cancer 5K run on Saturday July 3rd in Newtown, PA. Over 180 runners and walkers gathered to take on the 3.1 mile course that wound its way through Tyler State Park and the grounds of Council Rock North High School and the Newtown Middle School. The run was organized by Fund A Cure for Pancreatic Cancer, a non-profit advocacy group founded by Rob Ciervo and Gail Ciervo Szigeti, both former runners for Council Rock High School, who lost their father Louis J. Ciervo, Jr. to pancreatic cancer on July 1, 2008.

Finishing the course in first was Sean Dooling of Bensalem, PA in 17:30. Second in the men's category was Michael Jacobs at 18:11 and third was Sam Brooks close behind at 18:12. Amy Keitz from Ambler, PA, who was also the 2009 ladies champion, was the first female finisher at 20:30. Allie Lampe was second for the women at 20:57 followed by Dana Zuiderhof in 21:47. Dooling received a \$50 gift certificate from The Temperance House restaurant and a \$25 gift card for Planet Smoothie. Keitz received a \$50 gift certificate to Salon Bella Gente and a \$25 Giant food store gift card.

Over \$18,000 was raised through corporate donations, online fundraising and race registrations for Fund A Cure for Pancreatic Cancer. Pancreatic Cancer is one of the deadliest cancers with only a 5% five year survival rate and it claims twice as many U.S. lives as HIV/AIDS each year and almost as many as breast cancer. It is the most underfunded disease by the federal government with only a \$73 million yearly appropriation for research and the development of early detection screening techniques. Last year Fund A Cure for Pancreatic Cancer made a \$10,000 donation to the Pancreatic Cancer Research Team at Thomas Jefferson University with proceeds from the race. Dr. Charles Yeo, leader of that research team, ran in the event this year.

Runner Teresa Conley from Pottstown, PA won the prize for participant to raise the most amount of money through online donations at \$805 earning her two free passes to Sesame Place in Langhorne, PA.

Corporate partners included Mainline Metals, Jefferson University Hospitals, Pro Mark Landscaping, Begley, Carlin and Mandio LLP, Applebee's of Newtown, Newtown Athletic Center, Marissa the Art of Apparel, the Newtown Corporation and Edge Product Development.

#30#