



TO: ALL MEDIA  
FROM: FUND A CURE FOR PANCREATIC CANCER, contact Robert L. Ciervo, Ph.D.  
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RE: RUN OVER CANCER 5K  
DATE: May 22, 2009

NEWTOWN, PA – Fund A Cure for Pancreatic Cancer, a non-profit advocacy group dedicated to raising awareness about pancreatic cancer and advocating for increased federal funding for life saving research, announced that it will host a 5K run on July 4, 2009. Pancreatic Cancer is one of the deadliest cancers with only a 5% five year survival rate and it claims twice as many U.S. lives as HIV/AIDS each year. It is also one of the most underfunded diseases by the federal government with only a \$73 million yearly appropriation for research and the development of screening techniques.

The first annual Run Over Cancer 5K will be held at the Newtown Middle School in Newtown, PA and start at 9:00 am. The Run Over Cancer 5K will also be the first event for Newtown's 2009 First Fourth Celebration which honors Independence Day. Interested runners can register online at [www.fundacure.com](http://www.fundacure.com). Registration fees are \$30 for pre-registration and \$35 for day of registration. The first 150 registrants will receive a Run Over Cancer 5K race T Shirt. Prizes will be given to the top 3 male and top 3 female finishers. A special prize will be given to the runner who raises the most money through the online sponsorship program detailed on the website.

Fund A Cure for Pancreatic Cancer is still accepting corporate sponsorships for the race and those donating at the \$500 level and above will have their logo placed on all print advertising, the registration forms, website and on the back of the race T Shirt. Companies donating at the \$250-\$499 level will have their logo on the website and on the T Shirt. Current corporate sponsors include Mainline Metals, Jefferson Hospital, Newtown Athletic Center, and Edge Product Development. Interested corporate sponsors should contact Robert Ciervo at 215-932-3200.

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